

# SKOPE Classic proves a winner for Christchurch

The first weekend of February kicked off with a memorable outdoor event in Christchurch. More than 200 vintage, classic and historic cars and their drivers took part in the annual SKOPE Classic, the largest motorsport event of its type to be held in New Zealand, popular with both families and car enthusiasts.

Perfect summer weather added to the fun, friendly and relaxed atmosphere, SKOPE staff, their families and friends mingled with local

suppliers and Refrigeration and Heating guests in the SKOPE marquee and enjoyed a barbequed lunch. Special children's activities – including face painting, car rides, and bouncy castles – provided additional entertainment away from the race track and Canterbury Tactix netball players chatted to doting fans.

Now in our ninth year of sponsorship, we were proud to be part of this community event enjoyed by thousands of spectators for the last 20 years.

The 2011 event included entries from Canada, Hong Kong, United Kingdom, Australia and the United States. SKOPE Managing Director, Guy Stewart, and SKOPE founder Robert Stewart participated in the

racing, as did other members of the extended Stewart family.

The feature event was the Sir Robertson Stewart Grand Prix, which was contested by the faster, more powerful saloon cars – a race that Guy Stewart won in his SKOPE branded Porsche GT2. Other highlights included the Formula 5000's and the Historic Touring Cars, replacing Canterbury's rumbling aftershocks with the sound of local motorsport at its best.

To help celebrate the events 20<sup>th</sup> Anniversary this year included a number of memorable and historically significant vehicles, such as Peter Gidding's famous 1953 F1 Maserati 250F and Chris Amon's infamous 1974 AF101 – which competed in just four races before being scrapped.



## A message from us



The last week in February delivered a major challenge for our city, our community and our company, and has been a time where the human spirit shows what it is capable of in the best sense.

While Christchurch was under siege with manpower from all over the world undertaking search and rescue within the city, SKOPE was focused on getting itself operational as quickly as possible. That my team achieved this within a week is testament to their resilience and commitment, particularly as many faced disruption in their own personal lives.

My job was to ensure our 385 Christchurch employees, and the multiple local suppliers we have, were able to return to their working lives to give them a place of stability in these uncertain times.

Watching the television it was easy to wonder how Christchurch would ever recover from the devastation, but it will of course, just as many other previously earthquake damaged cities have. The eyes of the world are now on Japan's north eastern region which faces a far greater rescue and recovery challenge. Closer to home, the communities of

flood-affected Australia, are also looking to regain a "business as normal" position as quickly as possible.

With winter approaching, SKOPE heating products will have a valuable part to play as many people begin to rebuild their homes and livelihoods and seek alternative heating solutions. I am confident SKOPE's range of energy efficient, easy to install and comfortable heating products will be positioned favourably in the mix.

As evidence that we are very operational, SKOPE recently launched a new look website with increased information and tools – read more about the new features further in this newsletter. If you haven't already done so, I encourage you to take a look for yourself.

Best wishes for the months ahead.

**Guy Stewart**  
MANAGING DIRECTOR

**SKOPE**  
Classic



# Serene Range

Designed to suit everyday needs at a low cost the HB Series has recently been renamed to the Serene Series and includes countertop and vertical chillers and a countertop freezer.

New to the range the SD55 countertop freezer is ideal for frozen confectionery, and the HB110 chiller provides additional bottle loadings and facings. The new aesthetics of the SV400 vertical chiller provide plenty of space to brand and advertise your products with LED lighting ensuring power savings.

For more information visit our website.



SD55

HB110

## Introducing Dr Jeff Wang

Last year we appointed Dr Jeff Wang to a full time position as Senior Research Engineer in our Design and Innovation department in Christchurch.

Joining SKOPE in August 2010, Jeff is involved in applying scientific knowledge to the development of new and innovative concepts in refrigeration and cooling technologies, as well as the general field of energy use.

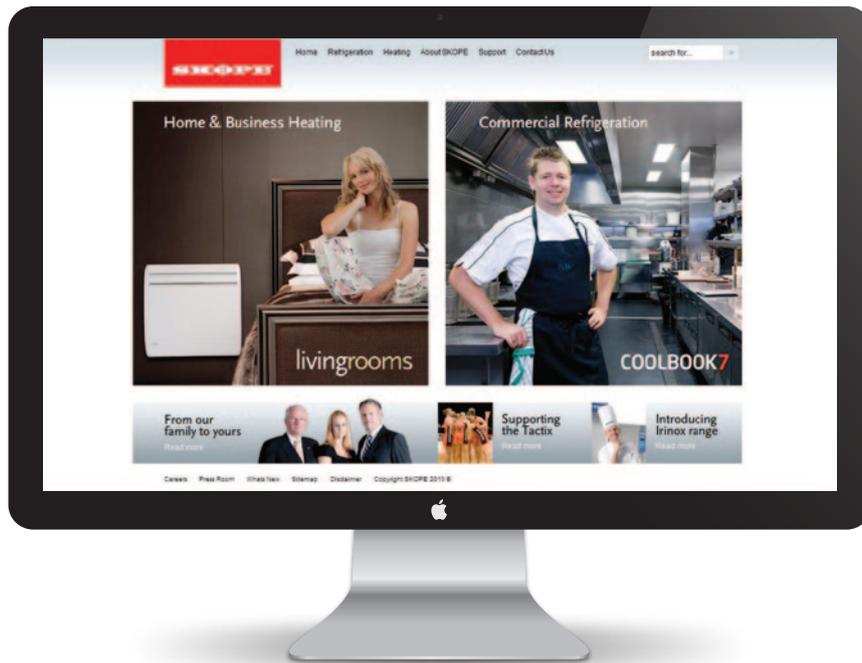
Jeff is highly qualified for this role having gained a Bachelor of Engineering, Master of Engineering and PHD in Energy from Zhejiang University, China. After working at the university for several years, Jeff moved to Japan and worked for the University of Tokyo for five years before joining Massey University in 2005.

Jeff says the attraction of working for SKOPE surrounds its development and application of new and innovative energy technologies for commercial products. "I also enjoy working as part of a big team with people specialised in a broad range of fields – from design, development, manufacturing, marketing to management," he says.

Having almost 20 years' research and development experience at three universities in three different countries Jeff is no stranger to the field of energy technology. "In my previous roles I have worked closely with many prestigious international companies in the fields of air-conditioning, refrigeration and energy technologies," Jeff explains.

Jeff has also had some 50 academic research papers published in international journals and conferences.





# SKOPE Website Redevelopment

At SKOPE, we take great pride in our marketing and communication tools. Over time, our website had become tired and in need of a fresh new look as well as being more user-friendly.

As a leading Australasian design and engineering company, in relation to our markets, we wanted to ensure we had a platform through which to deliver our business and product news that was in line with our global reputation.

SKOPE's Marketing Manager, Greg Buist, says helping customers make the right product selection is an important part of the company's approach to service. "Our customers can now easily access technical information and product images ensuring they can quickly and efficiently meet their own needs and support that of their customers, the end-user."

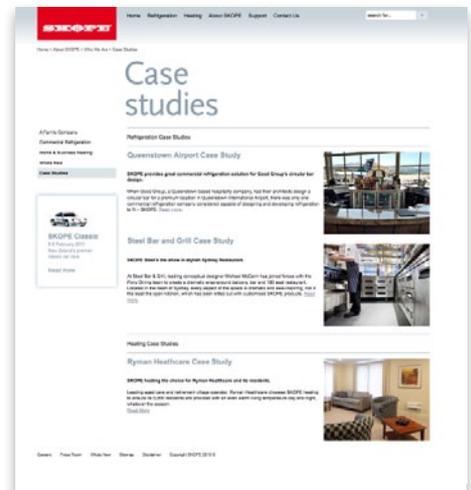
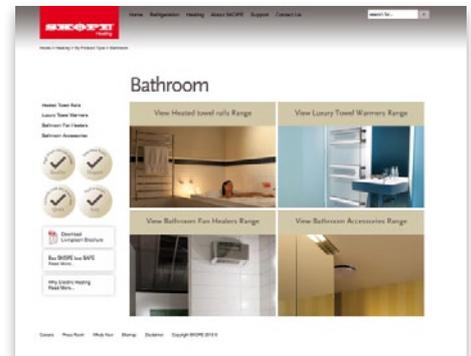
Because we do business in two very distinct areas, heating and commercial refrigeration, it made sense for us to split our site into two sections that are clearly separate from the minute you enter the website.

Our new website is not only easy to navigate, it also contains a wealth of useful information where users can:

- Learn more about SKOPE
- Keep up to date with the latest news
- Search for information on a particular product model
- Compare product models
- Download technical documents including: specification sheets, user manuals and 3D CAD drawings
- Download brochures, sections of brochures and product flyers
- Print product information, or email us with further enquires
- Find out who to contact in your area for further enquires and support.

We invite and encourage you to explore our website at your own pace.

[www.skope.co.nz](http://www.skope.co.nz) or [www.skope.com.au](http://www.skope.com.au)



At SKOPE, we not only strive to design and manufacture products that minimise the negative effects on the environment, we are also continually working on ways to green our own backyard.

Over the last five years, we have tried and tested numerous environmental and energy saving initiatives with great results.

Since 2005, SKOPE has achieved:

- A 25% reduction in electricity consumption
- A 78% reduction in water usage
- Our LPG consumption is down 20%
- We are now sending 49% less general waste to landfill
- We have reduced solid waste by 62%
- The amount of waste recycled has increased by 300%.

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