

Skope takes the chill out of winter

When it comes to heating homes, Skope has an electrical heating appliance for every room in the house. From bathrooms and laundries to kitchens, living spaces and bedrooms, the famous New Zealand heaters are both cost effective and energy efficient compared with other heating alternatives, according to general manager of heating, Bruce Vine.

He says electrical heating is one of the healthiest options, and at the same time has a lesser impact on the environment than some heating alternatives. Combined with good insulation, electrical heating is an excellent choice for heating spaces simultaneously, or individually as and when warmth is required.

“In New Zealand, we are fortunate to have electricity that is supplied from natural resources, such as hydroelectricity and an increasing number of wind farms, which makes electricity one of the ‘greener’ options when considering how to heat your home.”

Electronic thermostats are fitted to many of Skope’s heaters, giving precise control and constant temperature for comfort, but also reducing energy consumption. Louvred air outlets incorporated into many of the designs allow heat to be directed downwards into the room, resulting in even heat distribution from floor to ceiling and reduced dust collection.

“How we heat our homes can have a big impact on the health of those who live in them. At Skope, our heating appliances are designed with the health of our customers in mind, and as a result our products work towards making rooms safer for asthma sufferers and children,” Vine says. Skope recently conducted extensive research into the running costs of its products. As an example, a Skope Convector Panel Heater, which is ideal for heating living rooms, bedrooms, hallways and studies,



Stylish heating: Skope’s heater range combines cutting-edge technology and energy efficiency with up-to-the-minute styling which can complement and enhance any home.

costs from about 11 cents an hour to run.

A heated towel rail in a bathroom costs from about 0.8 cents an hour, and at the same time can reduce energy consumption in other areas, such as reduced washing machine and dryer usage.

“We’re very aware both the initial outlay and ongoing running costs are considered when customers are looking at how they will heat their homes. Our recent research has revealed electrical heating is certainly a cost-effective option that also comes with other benefits, including the ability to heat individual spaces as required,” says Vine.